

# Should You Outsource Billing and Coding? Yes!



If you have a busy medical practice, then you have probably considered outsourcing your **medical coding and billing services**. In today's digital age, where technology is advancing at lightning speed, **outsourced** medical coding and billing can be a huge benefit for medical practices.

Below, our professional biller and coders have provided some information about the benefits of outsourcing your medical billing and coding.

## **OUTSOURCING CAN FREE YOU UP FOR MORE PATIENT CARE**

When your staff members are rushed because your medical practice is busy or running behind, it is easy to make mistakes. Your patients will be taken care of more effectively if billing and coding is taken off your staff's plate. Outsourcing this time-critical work to certified medical billers and professional coders will mean more claims are processed in a timely manner with fewer errors.

## **ACCOUNTABILITY FOR CODING ERRORS**

CMS modifies codes on a quarterly and annual basis. Incorrect coding, or miscoding, is likely to happen if a medical practice does not require ongoing CPT code training for their medical coders. Medical coding errors may lead to major delays in payment reimbursements and payer audits, which hurts your practice. Failure to provide correct coding can cause these payments to be delayed, denied, or limited.

What we find is that an alarming majority of claims are rejected or denied upon initial submission. The reimbursement for denied claims depends on a practice's efforts for correcting and resubmitting claim denials. You can avoid this problem by outsourcing your

medical coding to certified professionals who have already become familiar with the new coding system and pursue ongoing training for relevant CPT code changes that directly affect our practice specialties.

**When practices utilize outsourced medical coding solutions,**

1. fewer mistakes are made
2. better care is given to patients
3. billing cycles ran smoothly.

**CERTIFIED CODERS DO MORE THAN JUST SUBMIT CLAIMS**

A professional, certified coder will make sure that each claim is submitted properly. Our expert coders have the correct software and expertise necessary to submit claims to all of the responsible payers while staying compliant with CMS and private payer guidelines.

If any of your claims are denied, our billers can also handle the appeal process. Outsourcing your medical coding will ensure your revenue cycle is always running as smoothly as possible. *(Did you know in-house medical coding costs more? Outsource!)*

**Ready to Outsource Your Medical Coding?**

**Contact us now for a FREE practice assessment.**



**Please contact Tower Physicians Solutions  
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